BACKGROUND

The Master Plan was a year long collaborative effort to create a long-term, comprehensive strategic plan for the Town. The Plan was adopted by the Planning Board in May 2016, and was subsequently approved by the Select Board, Town Meeting, and the State of Massachusetts. This sheet is a brief update on action items/projects that have been completed and overall progress on implementation of the Plan.

The Plan has 9 elements, 37 goals, 70 strategies, and 175 action items. Each action item corresponds to a strategy and goal under each plan element.

Additional information, including a copy of the plan, can be found on swampscottma.gov or by calling the Office of Community & Economic Development: (781) 596-8829.

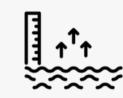
PROJECT HIGHLIGHTS

ZONING BYLAW CHANGES

The following bylaw changes have been enacted since the adoption of the Master Plan:

- Establishment of a 40R Smart Growth District in Vinnin Square
- Adoption of the Inclusionary Zoning Bylaw and creation of Affordable Housing Trust
- Amendment to the Coastal Flood Area Overlay District to address future sea level rise
- Establishment of the Tourist Lodging Overlay District
- New section on Temporary Outdoor Seating for restaurants to assist with Covid-19 recovery







IMPROVED BEACH ENTRANCES

As a part of long term open space, economic development, and hazard mitigation goals, the Town has been implementing aesthetic and resiliency improvements to beach entrances.

The improvements include: installation of granite beach markers, regraded entrance-ways with permeable pavers, revegetated dunes with native beach plantings, and updated amenities (such as trash barrels and bike racks).

The new designs promote waterfront access and help mitigate the effects of coastal flooding.



PLAN ELEMENTS

HISTORIC & CULTURAL



OPEN SPACE & RECREATION



HOUSING



ECONOMIC DEVELOPMENT



PUBLIC SERVICES & FACILITIES



TRANSPORTATION & CIRCULATION



SUSTAINABILITY: ENERGY



LAND USE & ZONING







SWAMPSCOTT 2025: THE MASTER PLAN

SUMMARY OF PROGRESS TOWARD GOALS

HISTORIC & **CULTURAL**

1. Enhance efforts to

2. Increase local

3. Promote

to town

resources to

protect and maintain

Swampscott's historic

and cultural resources

capacity to support

and fund historical

preservation efforts

encourage greater

preservation efforts

and to attract visitors

Swampscott's historic

OPEN SPACE & REC





- 1.Implement the adopted 2013 Open Space & Recreation Plan
- 2. Establish a Green Corridor Network
- 3. Identify and advocate for additional Open Space and Recreation fundina

HOUSING



- 1. Create more diverse housing stock
- 2. Provide seniors and persons with disabilities with more housing
- 3. Identify sites to accommodate projected growth in housing
- 4. Maintain advocacy efforts to achieve housing production goals
- 5. Identify funding sources to assist in meeting housing needs

ECONOMIC DEVELOPMENT



- 1. Maximize benefits of geographic location to attract new economic investment
- 2. Invest in the tourism industry
- 3. Attract more visitors and investments to Swampscott.
- 4. Build organizational capacity to advocate for continued revitalization and stronger growth in commercial areas

PUBLIC WORKS



- 1. Ensure facilities and services meet community needs
- 2. Secure adequate resources for public services and facilities
- 3. Ensure sewer and water infrastructure meets standards
- 4.Enhance communication of town processes
- 5. Ensure utility of all Town-owned buildings

TRANSPORTATION



- 1.Construct the Swampscott Rail Trail
- 2. Improve access for all users 3. Improve connection
- between Commuter Rail station. Humphrey Street, and beaches
- 4. Address local parking challenges
- 5. Improve pedestrian environment in Vinnin Square
- 6. Increase funding for local Improvements 7. Increase amenities to encourage transit
- ridership

ENERGY



1. Reduce municipal

with the Energy

Reduction Plan

energy use

emissions

sector energy use by

20% in accordance

2. Reduce commercial

3. Reduce municipal

greenhouse gas

and non-municipal

and residential sector

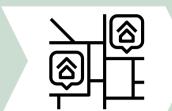
1. Prepare for the impacts of sea level

HAZARD

MITIGATION

- 2. Prevent and minimize the impacts of water pollution
- 3. Reduce local heat impacts

LAND USE & **ZONING**



- 1. Revitalize Humphrey St into vibrant mixed-use commercial corridor
- 2. Establish robust green network to improve quality of life, protect natural landscapes, and improve connections
- 3. Encourage mixed-use, walkable centers
- 4. Preserve character of residential neighborhoods





COMPLETE





















IN PROGRESS / ONGOING

