



# TOWN OF SWAMPSCOTT

## TELEVISION VISIONING COMMITTEE

22 Monument Avenue  
Swampscott, MA 01907

### TELEVISION VISIONING COMMITTEE

#### MINUTES

July 7, 2021

7:00 PM

#### COMMITTEE MEMBERS PRESENT

Sammia Atoui, Susan Conner, Joe Douillette, David Grisham, Ethan Runstadler, Amy Sarro, Jenn Nisbet

1. Minutes from 4/26/2021 unanimously approved
2. Presentation of and discussion about results from resident Poll
  1. Do shows have to have a connection to an existing entity in swampscott? With Public Access, any resident can sponsor any content.
  2. With this type of open acceptance, how do we set policies and guidelines? We would need to draft policies using templates from other centers
  3. Can a non-resident show something on the channel? If a resident sponsors it, yes.
  4. What is the liability for the town, facebook, tiktok?
  5. It could give more voices
  6. We should do a better job of telling people where they can view our stuff. JD mentioned there is a town YouTube page that has not yet been publicized.
  7. There is a smaller group of people would want to make content, but more would want to view it
  8. David indicated that his musician friends very interested in having access to a studio
3. Initial discussion of business plan
  1. Capital expenses and build out - if we are going to use the high school studio as a public access studio, it will need some upgrades
  2. Personnel - Joe is working to establish a rate structure that is in line with Access Television in the state. We would need to consider another permanent staff member
4. Next Steps
  1. Joe will draft and circulate business plan to members for review, comment
  2. Joe will set date for next meeting with Town Director of Communication and Attorney Hewig

Meeting was adjourned at 7:00 PM.

True Attest,

Minutes approved by vote of the Television Visioning Committee on August 5, 2021.