



TOWN OF SWAMPSCOTT

TELEVISION VISIONING COMMITTEE

22 Monument Avenue
Swampscott, MA 01907

TELEVISION VISIONING

COMMITTEE

MINUTES

Monday, April 26, 2021

7:00 PM

COMMITTEE MEMBERS PRESENT

Sammia Atoui, Susan Conner, Joe Douillette, David Grisham, Jenn Nisbet, Ethan Runstadler

The meeting was called to order at 7:00 PM

1. Approval of minutes from 3/8/2021, unanimously approved
2. Updates
 1. State Legislation - house document has become a house bill. State advocacy group will be in touch with us for help as needed
 2. Infrastructure developments - Continuation of development of fiber ring, with significant upgrades at blocksidge field
3. Discussion and Development of resident poll
 - How long should it take?
 - Susan, we have found that one page is about enough
 - Give them an idea of how long
 - Most important information first
 - Discussion on demographics questions
 - Where should demographic info go?
 - Gender question - diversify, would rather not
 - Age at top?
 - We should put a few more questions at the end of survey for more demographics
4. Next Steps
 1. Joe will finalize the survey, send it out to committee for testing, and then submit it to the town for distribution in the water bills as well as a link on the town newsletter

Meeting Adjourned at 7:57 PM

True Attest,

Minutes approved by vote of the Television Visioning Committee on July 7, 2021.