

Swampscott Cultural Council

Monday March 14, 2016 at 7:30pm
Swampscott Town Hall

Minutes

I. Call to Order

II. Roll Call

Present: Beth Balliro, Philip Bereaud, Catherine Esteverena, Sara Ewing, Rick Jakious, Shayne Spaulding

Not present: Barbara Eldridge, Debra Lakind

III. Swampscott Summer Concert Series and LCO Possibility

- Philip Bereaud presents summary of SSCS history: Concert series successful so far! SCC members were present to experience and verify public enjoyment.
- Current status: Concert series funding is currently in question. No SCC grant app was filed this year by Town Recreation Department.
- Discussion of time & effort required to organize a concert series. Key point: effort is relatively minimal, but result benefits a large number of residents. Fundraising is a key component.
- Consensus reached that SCC could apply for an LCO grant for 2017 to help sponsor and produce these concerts to ensure continued success. This could be a temporary step (several years?) towards setting up a concert commission.
- Rick Jakious agrees to approach Danielle Strauss, Town Rec. Dept Director to discuss.

IV. Revising current published SCC grant application criteria and funding priorities, and designing a corresponding grant scoresheet

- Beth Balliro presents draft of revised application criteria to be posted on website. New criteria guidelines are similar to old ones, but more concise and readable with bullet points. A few changes, including removal of grant size suggestion (\$200 - \$500) based on fact that SCC has awarded multiple larger grants over the last 5 years.
- Also presented: updated grant scoresheet coordinated with updated criteria guidelines.

- General support expressed for new grant guidelines and scoresheet.

V. Discussion of Publicity To Potential Grant Applicants

Shayne Spaulding agrees to write a new community input survey. General agreement to discuss publicity at next meeting, date TBA.

VIII. Adjournment

Minutes recorded by Philip Bereaud, 3/14/16