

Swampscott Cultural Council

Monday January 11, 2016 at 7:30pm
Swampscott High School, Library

Minutes

I. Call to Order

II. Roll Call

Shane Spaulding, Rick Jakious, Katherine Esparanza, Philip Bereaud, Sara Ewing, Debra LaKind, Beth Balliro

III. Welcome New Member

Debra LaKind

IV. Approval Letters

Rick Jakious agrees to check for appeal letters in our mailbox and to write and mail approval letters.

V. Swampscott Summer Concert Series and LCO Possibility

- Concert series responds directly to most recent SCC Public Input Survey results which show that residents want large scale free and open community building arts events such as a concert series.
- Concert series successful so far: SCC members were present to experience and verify public enjoyment.
- Concert series funding is currently in question. No SCC grant app was filed this year by Town Recreation Department. Last years "Court Jesters" basketball fundraiser did not succeed.
- Could SCC apply for an LCO grant for 2017 to help sponsor and produce these concerts to ensure continued success of a new town tradition? What are the

potential benefits? What are the tasks required and how much time/energy would be required?

- How best to collaborate with Town Recreation Department and other potential partners?

VI. Discussion of Publicity To Potential Grant Applicants

How to advertise the availability of grants, i.e. direct communication, outreach to Boston area arts consortiums, look to other venues for advertising. Consensus reached that best approach would be a combination of direct outreach to artists combined with general public postings (Patch, Reporter, Lynn Daily Item, etc).

VII. Affirm date for future meeting

Potential SCC meeting Monday March 29th, 7:30pm. Location tbd.

- Discussion to continue on LCO grant app and SCC participation in Summer Concert Series with a view to come to consensus and if agreed, to begin an action plan.
- Set-up timeframe of steps to publicize availability of SCC funding; assign specific tasks.
- Revise current published SCC grant application criteria and funding priorities, and design a corresponding grant scoresheet.

VIII. Adjournment

Minutes recorded by Philip Bereaud, 1/11/16