AN EMERGING HAWTHORNE VISION

maria

SR.

Swampscott Select Board 4/3/24



OVERVIEW

THE PROCESS SO FAR

THE DATA

KEY FINDINGS / RECOMMENDATIONS

THE CONCEPT

IMPLEMENTATION & NEXT STEPS



THE PROCESS SO FAR

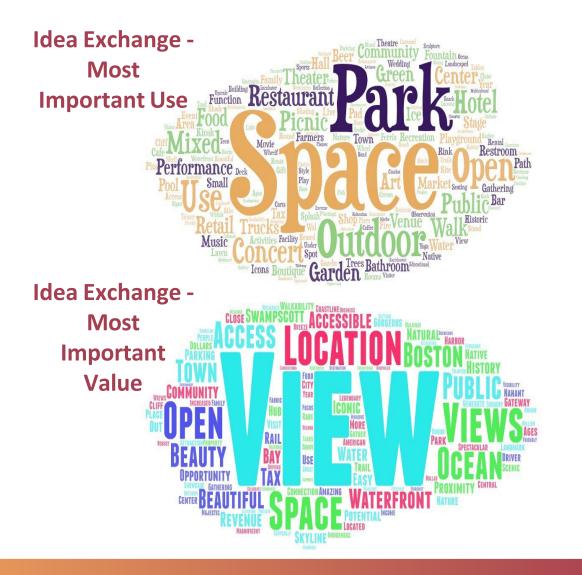
PHASE

DETAILS

| Town Meeting Approval to Acquire & Funding | June 2022 |
|---|---------------|
| Town Acquisition of Property | December 2022 |
| Idea Exchange | January 2023 |
| Presentation of Three Scenarios | April 2023 |
| Preliminary Concept | Today |



THE DATA - PUBLIC FEEDBACK



Scenario Presentation & Survey Results

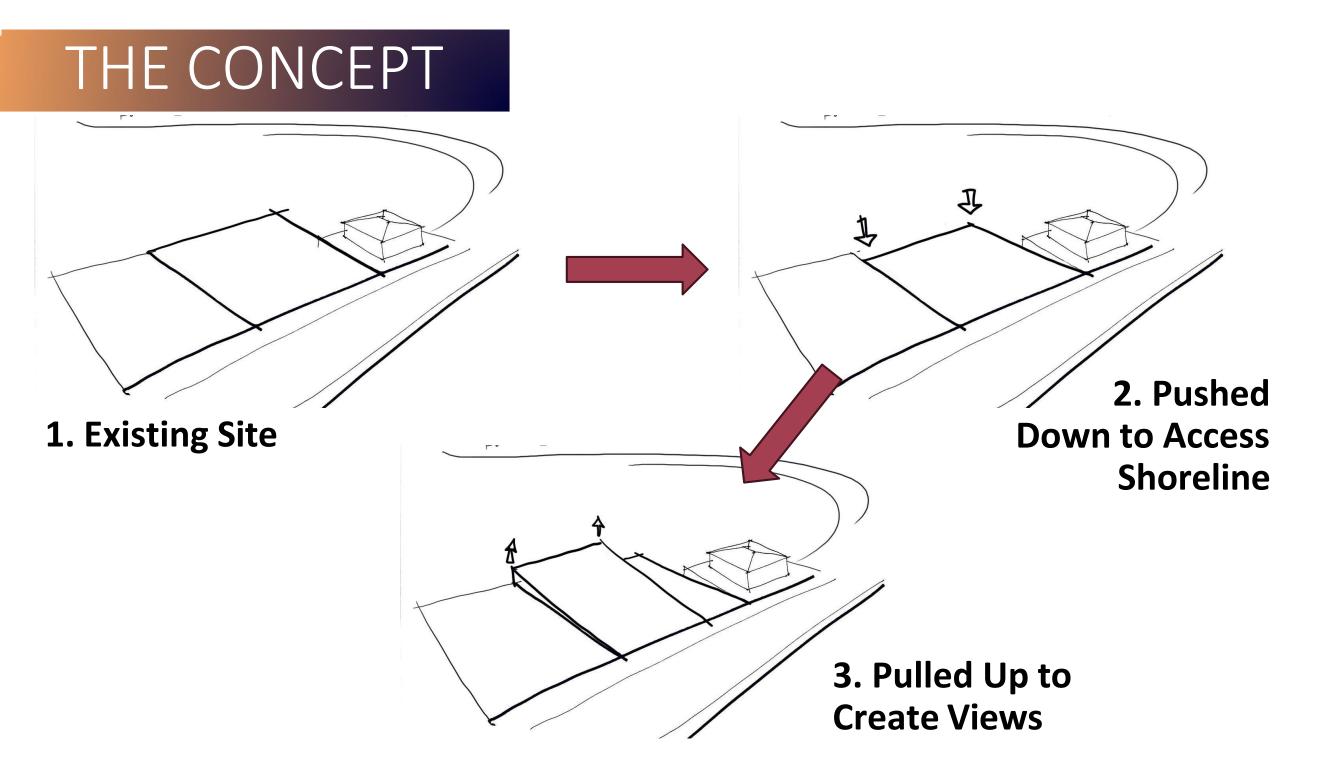
| QUESTION | RESULT |
|----------------|---------------------------|
| Most Important | Public Park / Open Space |
| Important | Waterfront Access |
| Less Important | Create Revenue |
| Not Important | Off-Street Public Parking |

Public Feedback Resounding Goals

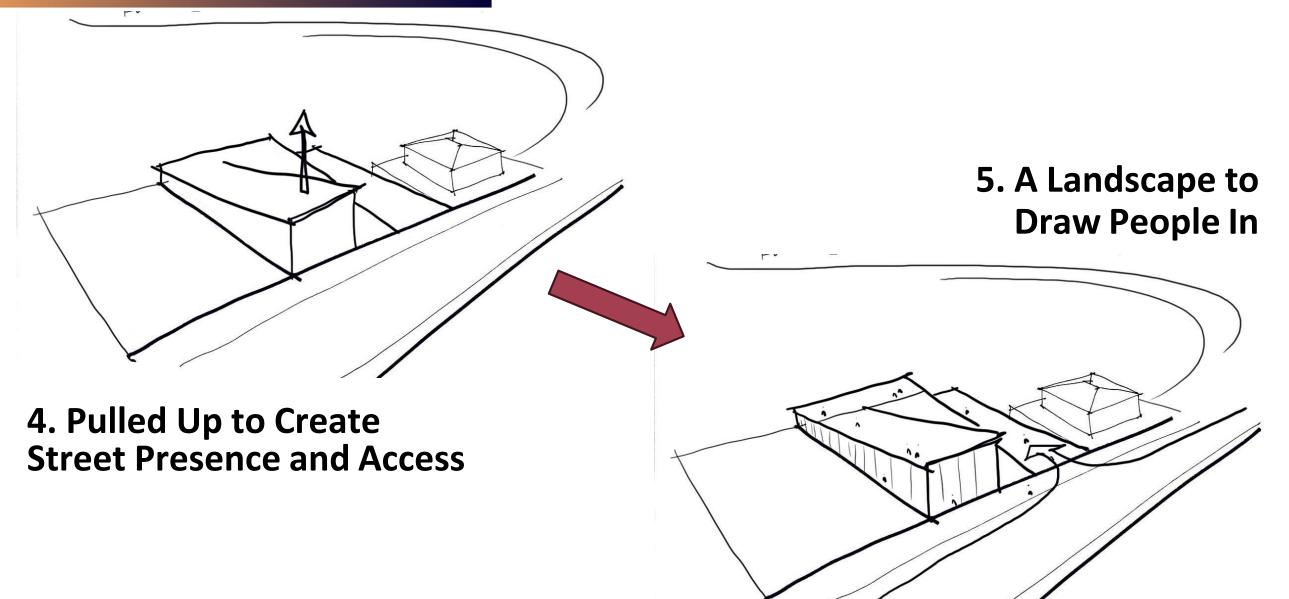
- (1) Maintain the property for **public enjoyment**
- (2) Create a **year-round destination**
- (3) Maximize open space and access to waterfront views
- (4) Find a way for the Town to get **revenue** from the site

KEY FINDINGS & RECOMMENDATIONS

| DESIGN | DESIGN AN OPEN SPACE PARK |
|-----------|--|
| CELEBRATE | CELEBRATE THE WATERFRONT EXPERIENCE |
| ANCHOR | ANCHOR THE PROJECT IN THE COMMUNITY |
| ENHANCE | ENHANCE ACCESSIBILITY |
| PROVIDE | PROVIDE FOR A FISCALLY-RESPONSIBLE PROJECT |



THE CONCEPT



THE CONCEPT

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Rendering by Howeler + Yoon

THE CONCEPT

Swampscott Public Library

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Rendering by Howeler + Yoon

IMPLEMENTATION & NEXT STEPS

| PHASE 1 Establish the Vision | PHASE 2 Design Development & Interim Use Planning | | PHASE 3 Final Design, Secure Funding | | | PHASE 4 Construction | | | | PHASE 5 Ribbon Cutting | | |
|--|---|--|---|--|----------------|--------------------------------|--|--------------------------------|---|---|--|--|
| Community Feedback Forum Vision Development Complete | Fc De De Id Te Pr | ommunity Feedback orum esign evelopment lentify / Start Long- erm Interim Use of roperty lentify Specific unding Sources | • | Community forum Construction Developmen Secure Proje | n Design nt | | End of Interin Demolition o and Existing B Site Preparat Construction Schedule Pub Programming | f Structure Elements ion | • | Opening of the Facility Begin Outdoor and Venue Programming | | |
| 2022 2023 | 20 | 2025 | | 2026 | 2027 | | 2028 | 2029 | | 2030 | | |

