

BEACH MARKERS

MUNICIPAL DESIGN COMMITTEE | MARCH 23, 2015



VISION |

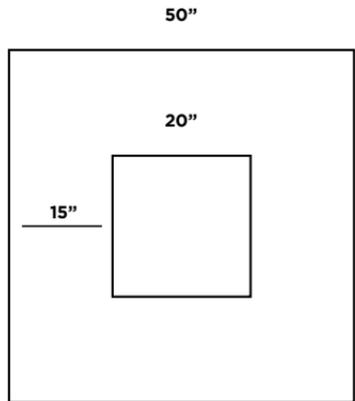
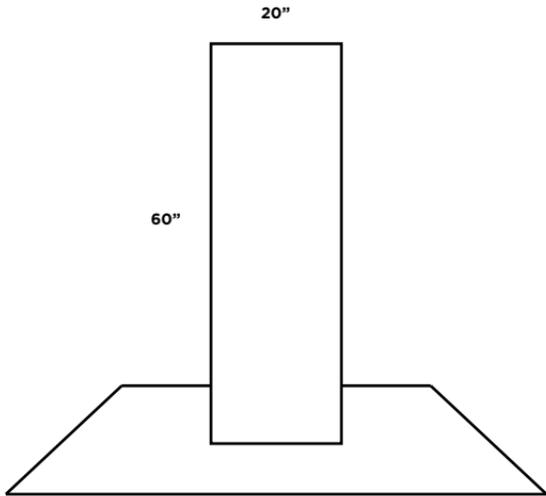
- Honor important landmarks
- Compliment the natural beauty of the beaches
- Consider durability in a harsh environment
- Minimize maintenance concerns
- Integrate with future signage: regulatory and historical text
- Integrate with hardscape: service entrance barriers, trash cans, bike racks, etc.



SOLUTION

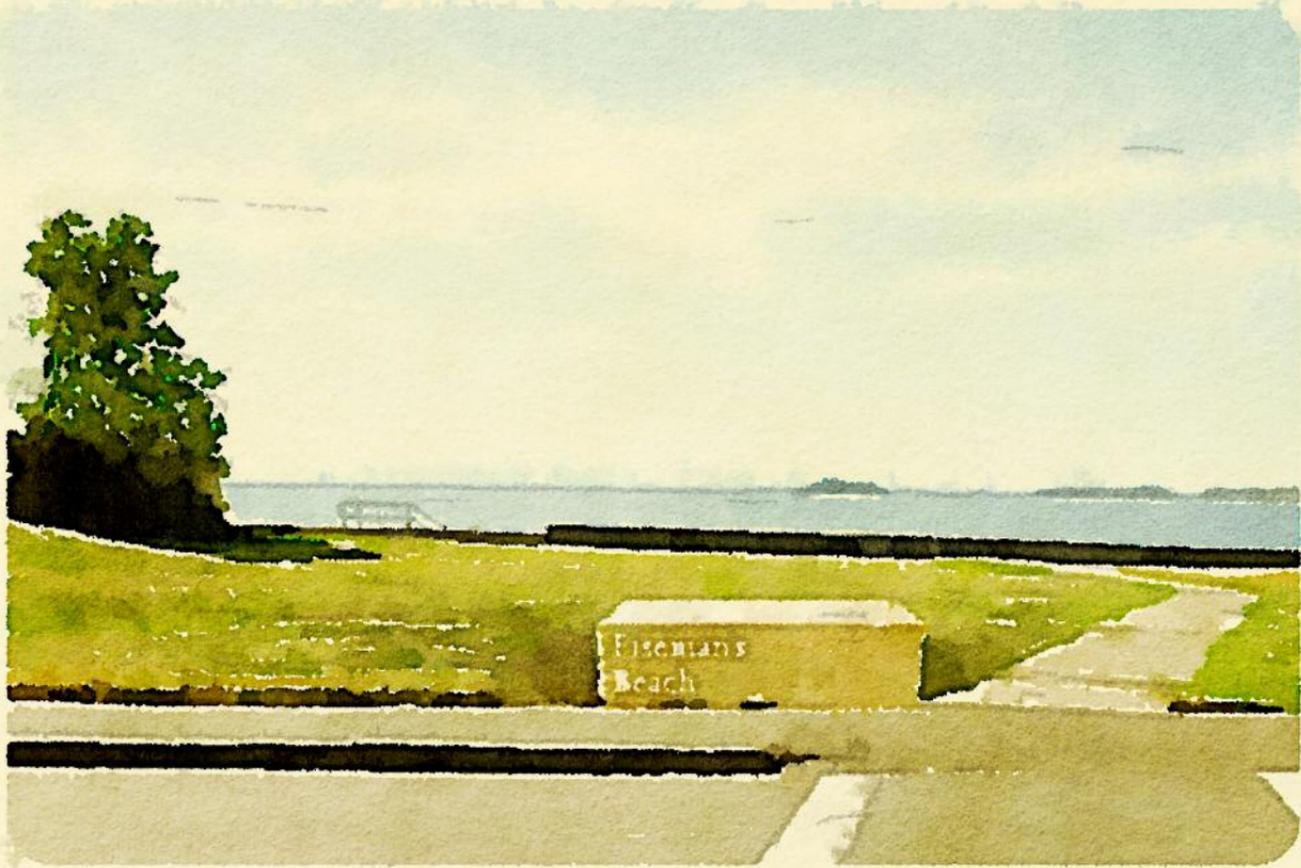
CARVED STONE MARKERS

- Influenced by the New England tradition of ocean jetty blocks
- Solid and monumental, yet simple and elegant





FISHERMAN'S BEACH | JETTY BLOCK



EISEMAN'S BEACH | JETTY BLOCK



KING'S BEACH | JETTY BLOCK

TYPEFACE

WHITNEY

- Designed for New York’s Whitney Museum specifically for signage
- A humanist sans serif—modern, readable, approachable, and appropriate for carving

KING'S BEACH

WHALE'S

BEACH

PRESTON

BEACH

FISHERMAN'S

BEACH

PHILLIPS

BEACH

KING'S

BEACH

EISEMAN'S

BEACH